

# JOANA COSTA

UX UI Designer • Video creator

## CONTACT

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## SOFT SKILLS

Motivated, I learn quickly and I'm super curious. I consider myself to be positive, organized and able to adapt to different situations with ease.

## SUMMARY

In 2016, I founded Weddings Films, a company dedicated to social reporting and video production.

For the past seven years I've been working as an audiovisual content creator, immersing myself in the art of visual storytelling.

From 2022, my interest in programming led me to develop skills in various languages, with a particular focus on the front-end.

In 2023, I specialized in UX/UI design, with the aim of improving web development, focused on the best user experience.

## • EDUCATION •

### FLAG School

Professional UX/UI Designer - 327h

Final grade 19 (assessment 0-20)

- Ux Research, Information architecture, Visual design, User testing, prototyping.
- Figma, Invision.
- HTML5, CSS3, Javascript.

Sep 2022 - Jul 2023

### CICCOPN Training Centre

Digital Marketing and Digital Content Management - 158h

- Content management, digital media, social media, marketing 3.0.

May 2020 - Jan 2021

### FLAG School

Post-Production and Motion Designer - 336h

Final grade 15 (assessment 0-20)

- Video capture, lighting, storyboard, motion graphics design.
- Final cut pro, Photoshop, Premiere, After Effects and Audition.

Set 2015 - Jun 2016

### Gaya Higher Polytechnic Institute

Degree in Accounting and Management

Set 2004 - Jul 2008

## • PROFESSIONAL EXPERIENCE •

### Freelance Web Designer

- Construction and prototyping of website layouts in Figma.
- Website code development.
- Building websites in wordpress.

Aug 2022 - currently

### Freelance Video Creator

- Image capture, image editing, storyboarding.
- Drone footage.
- Creation of corporate, promotional and institutional videos and social events.

Sep 2016 - currently

## • HARD SKILLS •

Pr PREMIERE

Ps PHOTOSHOP

AI KNOWLEDGE ILLUSTRATOR

Ae KNOWLEDGE AFTER EFFECTS

F FIGMA

H HTML 5

C CSS 3

JS JAVASCRIPT - JQUERY

B BOOTSTRAP

SQL KNOWLEDGE SQL SERVER - MYSQL - PHP

W KNOWLEDGE WORDPRESS